

Sponsorship and Advertising at the



Grand National & World Championship Morgan Horse Show®

October 8-15
Oklahoma City, Oklahoma

JOIN A WINNING TRADITION

*Your involvement and commitment to the Grand National & World Championship
Morgan Horse Show are of great importance.*

This sponsorship and program advertising insert describes the many opportunities you have to support the Grand National. As we celebrate this world-class event showcasing our breed's top riders and horses, we hope you'll contribute and create your own tradition of support for the show. In giving, you can take great pride in the knowledge that you are in a unique partnership that benefits our beautiful breed.

Sally Wadhams is our Director of Sponsor Relations. Please feel free to contact her with any questions you may have. Your Grand National can realize unlimited possibilities with your visionary support for the future of the show. We thank you for your generosity and encourage you to send in your pledge form today.

All sponsors who pledge by August 15, 2016 will be entered in a drawing to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 show.

MasterCard, Visa, American Express and Discover Cards are welcome.

The Grand National & World Championship Morgan Horse Show is operated under the auspices of the American Morgan Horse Educational Charitable Trust, a 501 (c)(3) organization, and your contribution is tax-deductible to the fullest extent of the law.

THE GRAND NATIONAL & WORLD CHAMPIONSHIP MORGAN HORSE SHOW®

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JUSTIN MORGAN SPONSORS

For your tax deductible contribution of \$4,500 or more, you will receive:

- Your choice of one of the following Series or the After Glow Party at the Justin Morgan level or any combination of Classes, Youth Activities or Awards of equal value in the Sherman, General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- Farm and/or name recognition during one arena session (in announcements and program)
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Four-Color Ad in the 2016 Grand National Show Program or a \$700 credit to advertise on the Grand National Website
- Twelve Seats in the Box Seating Area
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Twelve Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2016 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces

World English Pleasure Series

- 86 GN English Pleasure Gelding
- 348 GN English Pleasure Mare
- 358 GN English Pleasure Stallion
- 207 World Champion English Pleasure

World Park Harness Series

- 104 GN Park Harness Mare & Gelding
- 87 GN Park Harness Stallion
- 208 World Champion Park Harness

World Park Saddle Series

- 116 GN Park Saddle
- 238 World Champion Park Saddle

World Pleasure Driving Series

- 121 GN Pleasure Driving Mare
- 123 GN Pleasure Driving Stallion & Gelding
- 236 World Champion Pleasure Driving

World Western Pleasure Series

- 52 GN Western Pleasure Gelding
- 327 GN Western Pleasure Mare
- 334 GN Western Pleasure Stallion
- 231 World Champion Western Pleasure

Special Activity

2016 Grand National After Glow Party

SHERMAN SPONSORS

For your tax deductible contribution of \$3,000-\$4,499 you will receive:

- Your choice of one of the following Series or Youth Activities at the Sherman level, or any combination of Classes, Youth Activities or Awards of equal value in the General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Two-Color Ad in the 2016 Grand National Show Program or a \$500 credit to advertise on the Grand National Website
- Eight Seats in the Box Seating Area

- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Eight Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2016 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show.
- The option to reserve VIP Parking Spaces

World Gelding Series

- 4 GN Champion Three-Year-Old Gelding
- 5 GN Champion Four-Year-Old Gelding
- 6 GN Champion Five-Year & Older Gelding
- 7 World Champion Senior Gelding
- 8 World Champion Gelding

World Mare Series

- 16 GN Champion Three-Year-Old Mare
- 17 GN Champion Four-Year-Old Mare
- 18 GN Champion Five-Year & Older Mare
- 19 World Champion Senior Mare
- 20 World Champion Mare

World Stallion Series

- 32 GN Champion Three-Year-Old Stallion
- 33 GN Champion Four-Year-Old Stallion
- 34 GN Champion Five-Year & Older Stallion
- 35 World Champion Senior Stallion
- 36 World Champion Stallion

World Roadster To Bike Series

- 62 GN Roadster To Bike
- 234 World Champion Roadster To Bike

GENERAL GATES SPONSORS

For your tax deductible contribution of \$2,000-\$2,999 you will receive:

- Your choice of one of the following Presentations at the General Gates level, or any combination of Classes, Youth Activities or Awards of equal value in the Woodbury, Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Black and White Ad in the 2016 Grand National Show Program or a \$400 credit to advertise on the Grand National Website
- Six Seats in the Box Seating Area
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Six Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2016 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces

Presentations

- 199 Leadline
- 78 Presentation of Dressage Champions
- 228 Presentation of Equitation Champions
- 137 Presentation of Hunter and Jumper Champions
- 226 Presentation of Reining Champions
- 167 Presentation of Trail Champions

WOODBURY SPONSORS

For your tax deductible contribution of \$1,500-\$1,999 you will receive:

- Your choice of one of the following Classes at the Woodbury level, or any combination of Classes, Youth Activities or Awards of equal value in the Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Black and White Ad in the 2016 Grand National Show Program or a \$400 credit to advertise on the Grand National Website
- Four Seats in the Box Seating Area
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Four Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- One Official 2016 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Futurity World Championships

- 119 World Champion Futurity Classic Pleasure Driving Three-Year-Old
- 113 World Champion Futurity English Pleasure Three-Year-Old
- 130 World Champion Futurity Hunter Pleasure Three-Year-Old
- 110 World Champion Futurity Park Harness Two-Year-Old
- 97 World Champion Futurity Park Harness Three-Year-Old
- 163 World Champion Futurity Park Saddle Three-Year-Old
- 80 World Champion Futurity Pleasure Driving Two-Year-Old
- 84 World Champion Futurity Pleasure Driving Three-Year-Old
- 362 World Champion Futurity Western Pleasure Three-Year-Old

World Championships and Grand National Finals

- 209 World Champion Classic Pleasure Driving
- 195 World Champion Classic Pleasure Driving Masters
- 203 World Champion Classic Pleasure Saddle
- 158 World Champion Classic Pleasure Saddle Masters
- 232 World Champion English Pleasure Amateur
- 196 World Champion English Pleasure Amateur Masters
- 205 World Champion Hunter Pleasure
- 147 World Champion Hunter Pleasure Amateur
- 166 World Champion Hunter Pleasure Amateur Masters
- 230 World Champion Park Harness Amateur
- 188 World Champion Park Harness Amateur Masters
- 200 World Champion Park Saddle Amateur
- 173 World Champion Park Saddle Amateur Masters
- 206 World Champion Pleasure Driving Amateur
- 170 World Champion Pleasure Driving Amateur Masters
- 653 World Champion Reining
- 652 World Champion Reining Non-Pro
- 174 World Champion Roadster to Bike Amateur
- 564 World Champion Western Trail
- 563 World Champion English Trail
- 201 World Champion Western Pleasure Amateur
- 216 World Champion Western Pleasure Amateur Masters
- 138 GN Classic Pleasure Driving Gentlemen Finals
- 141 GN Roadster Under Saddle Amateur Finals
- 79 GN Roadster Under Saddle Finals
- 9 GN Western Pleasure Amateur Gentlemen Finals
- 143 GN Western Pleasure Gentlemen Finals

Youth Activities

2016 Grand National/AMHA Youth Awards Gala (October 14)

BULRUSH SPONSORS

For your tax deductible contribution of \$1,000-\$1,499 you will receive:

- Your choice of being the Plaque or Cooler sponsor of one of the following Classes at the Bulrush level, or any combination of Classes, Youth Activities or Awards of equal value in the Black Hawk or Ethan Allen levels or sponsorship of one arena session (in announcements and program). A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Half Page, Black and White Ad in the 2016 Grand National Show Program or a \$250 credit to advertise on the Grand National Website
- Three Seats in the Box Seating Area
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Three Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- One Official 2016 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Carriage Driving

- 567 World Champion Carriage Obstacle Driving Single
- 568 World Champion Carriage Obstacle Driving Multiple
- 70 World Champion Carriage Pleasure Driving Single
- 71 World Champion Carriage Pleasure Driving Multiple
- 27 GN Heritage Salute to America Single/Multiple Finals

Futurity In-Hand World Championships

- 176 World Champion Futurity Yearling Gelding
- 177 World Champion Futurity Yearling Filly
- 178 World Champion Futurity Yearling Colt
- 180 World Champion Futurity Two-Year-Old Gelding
- 181 World Champion Futurity Two-Year-Old Mare
- 182 World Champion Futurity Two-Year-Old Stallion

Junior Horse World Championships

- 192 World Champion Classic Pleasure Driving Junior Horse
- 213 World Champion Classic Pleasure Saddle Junior Horse
- 193 World Champion English Pleasure Three-Year-Old
- 164 World Champion English Pleasure Four-Year-Old
- 210 World Champion Hunter Pleasure Three-Year-Old
- 214 World Champion Hunter Pleasure Four-Year-Old
- 217 World Champion Park Harness Two-Year-Old
- 202 World Champion Park Harness Three-Year-Old
- 162 World Champion Park Harness Four-Year-Old
- 212 World Champion Park Saddle Three-Year-Old
- 221 World Champion Park Saddle Four-Year-Old
- 186 World Champion Pleasure Driving Two-Year-Old
- 219 World Champion Pleasure Driving Three-Year-Old
- 223 World Champion Pleasure Driving Four-Year-Old
- 654 World Champion Reining Snaffle Bit/Hackamore
- 160 World Champion Western Pleasure Three-Year-Old
- 189 World Champion Western Pleasure Four-Year-Old

Ladies World Championships

- 172 World Champion Classic Pleasure Driving Ladies
- 225 World Champion Classic Pleasure Saddle Ladies
- 237 World Champion English Pleasure Ladies
- 204 World Champion English Pleasure Ladies Amateur
- 220 World Champion Hunter Pleasure Ladies
- 233 World Champion Hunter Pleasure Ladies Amateur
- 175 World Champion Park Harness Ladies
- 235 World Champion Park Saddle Ladies
- 168 World Champion Pleasure Driving Ladies
- 191 World Champion Western Pleasure Ladies
- 222 World Champion Western Pleasure Ladies Amateur

Youth World Championships and Grand National Finals

- 152 GN Classic Pleasure Saddle Youth Finals
- 157 GN Park Harness Youth Finals
- 197 GN Pleasure Driving Youth Finals
- 171 World Champion English Pleasure Youth
- 98/156 World Champion Hunter Pleasure Youth
- 96 World Champion Park Saddle Youth
- 145 World Champion Western Pleasure Youth

Miscellaneous

- 169 GN Parade Horse Finals
- 389 UPHA Morgan Junior Challenge Cup Finals Phase II
- 391 UPHA Morgan Senior Challenge Cup Finals Phase II

BLACK HAWK SPONSORS

For your tax deductible contribution of \$750-\$999 you will receive:

- Your choice of being the Class, Plaque or Cooler sponsor of one of the following Classes, Awards or Youth Activities at the Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Quarter Page, Black and White Ad in the 2016 Grand National Show Program or a \$175 credit to advertise on the Grand National Website
- Two Seats in the Box Seating Area
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- One Official 2016 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Classic Pleasure

- 112 GN Classic Pleasure Driving Mare
- 115 GN Classic Pleasure Driving Stallion & Gelding
- 23 GN Classic Pleasure Driving Masters
- 346 GN Classic Pleasure Saddle Mare
- 350 GN Classic Pleasure Saddle Stallion & Gelding
- 83 GN Classic Pleasure Saddle Masters
- 44 GN Classic Pleasure Saddle Amateur Owned Trained Shown

Equitation World Championships

- 386 World Champion Hunter Seat on the Flat 13 & Under
- 384 World Champion Hunter Seat on the Flat 14 & 15
- 385 World Champion Hunter Seat on the Flat 16 & 17
- 396 World Champion Saddle Seat 13 & Under
- 394 World Champion Saddle Seat 14-17
- 397 World Champion Saddle Seat Classic 13 & Under
- 395 World Champion Saddle Seat Classic 14-17
- 382 World Champion Walk-Trot Hunter Seat 9 & Under
- 383 World Champion Walk-Trot Hunter Seat 10 & 11
- 390 World Champion Walk-Trot Saddle Seat 11 & Under
- 388 World Champion Walk-Trot Saddle Seat Classic 9 & Under
- 387 World Champion Walk-Trot Saddle Seat Classic 10 & 11
- 375 World Champion Walk-Trot Western Seat 11 & Under
- 392 World Champion Western Seat 13 & Under
- 393 World Champion Western Seat 14-17

Hunter Pleasure

- 81 GN Hunter Pleasure Mare
- 363 GN Hunter Pleasure Stallion & Gelding
- 153 GN Hunter Pleasure Gentlemen Finals

Grand National and World Championships In-Hand

- 13 GN Champion Yearling Filly
- 14 GN Champion Two-Year-Old Mare
- 15 World Champion Junior Mare
- 1 GN Champion Yearling Gelding
- 2 GN Champion Two-Year-Old Gelding
- 3 World Champion Junior Gelding
- 29 GN Champion Yearling Colt
- 30 GN Champion Two-Year-Old Stallion
- 31 World Champion Junior Stallion

Junior Exhibitor World Championships

- 190 World Champion Classic Pleasure Driving Jr. Exhibitor 17 & Under
- 127 World Champion Classic Pleasure Saddle Jr. Exhibitor 13 & Under
- 215 World Champion Classic Pleasure Saddle Jr. Exhibitor 14-17
- 161 World Champion English Pleasure Jr. Exhibitor 13 & Under
- 124 World Champion English Pleasure Jr. Exhibitor 14-17
- 337 World Champion Fitting & Showmanship 13 & Under
- 338 World Champion Fitting & Showmanship 14-17
- 218 World Champion Hunter Pleasure Jr. Exhibitor 13 & Under
- 194 World Champion Hunter Pleasure Jr. Exhibitor 14 & 15
- 183 World Champion Hunter Pleasure Jr. Exhibitor 16 & 17
- 211 World Champion Park Harness Jr. Exhibitor
- 179 World Champion Park Saddle Jr. Exhibitor
- 133 World Champion Pleasure Driving Jr. Exhibitor 13 & Under
- 185 World Champion Pleasure Driving Jr. Exhibitor 14-17
- 165 World Champion Walk-Trot Classic Pleasure Saddle 11 & Under
- 132 World Champion Walk-Trot English Pleasure 11 & Under
- 360 World Champion Walk-Trot Hunter Pleasure 9 & Under
- 367 World Champion Walk-Trot Hunter Pleasure 10-11
- 184 World Champion Walk-Trot Western Pleasure 11 & Under
- 139 World Champion Western Pleasure Jr. Exhibitor 13 & Under
- 187 World Champion Western Pleasure Jr. Exhibitor 14-17

Reining

- 659 GN Reining Free Style Open Finals
- 658 GN Reining Free Style Non-Pro Finals

World Championship Awards

- 137 World Champion Working Hunter High Point Award
- 137 World Champion Low Working Hunter High Point Award
- 137 World Champion Jumper High Point Award

Miscellaneous

- 312 GN Fitting & Showmanship 9 & Under
- 314 GN Fitting & Showmanship 10-13
- 313 GN Fitting & Showmanship 14-17
- 106 GN Road Hack Hunter Seat Finals
- 100 GN Road Hack Saddle Seat Finals
- 69 GN Versatile Morgan Finals

ETHAN ALLEN SPONSORS

For your tax deductible contribution of \$500-\$749, you will receive:

- Your choice of being the Class, Plaque or Cooler sponsor of one of the following Classes, Youth Activities or Awards at the Ethan Allen level. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- Two Seats in the Box Seating Area
- A Business Card Ad in the 2016 Grand National Show Program or a \$100 credit to advertise on the Grand National Website
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- One Official 2016 Grand National Show Program

- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Amateur

- 126 GN English Pleasure Amateur Mare
- 142 GN English Pleasure Amateur Stallion & Gelding
- 128 GN English Pleasure Amateur Masters
- 11 GN Hunter Pleasure Amateur Mare
- 22 GN Hunter Pleasure Amateur Stallion & Gelding
- 55 GN Hunter Pleasure Amateur Masters
- 77 GN Hunter Pleasure Amateur Owned Trained Shown
- 146 GN Park Harness Amateur
- 90 GN Park Harness Amateur Masters
- 61 GN Park Saddle Amateur
- 357 GN Park Saddle Amateur Masters
- 349 GN Pleasure Driving Amateur
- 43 GN Pleasure Driving Amateur Masters
- 92 GN Pleasure Driving Amateur Gentlemen
- 131 GN Pleasure Driving Amateur Ladies
- 28 GN Roadster to Bike Amateur
- 68 GN Western Pleasure Amateur Mare
- 72 GN Western Pleasure Amateur Gelding
- 76 GN Western Pleasure Amateur Stallion
- 59 GN Western Pleasure Amateur Masters
- 368 GN Western Pleasure Amateur Owned Trained Shown

Carriage Driving

- 10 GN Carriage Driving Turnout Single
- 26 GN Carriage Driving Turnout Multiple
- 53 GN Carriage Driving Working Single
- 54 GN Carriage Driving Working Multiple
- 339 GN Carriage Driving Reinsmanship Single
- 340 GN Carriage Driving Reinsmanship Multiple
- 561 GN Carriage Driving Double Jeopardy Single
- 562 GN Carriage Driving Double Jeopardy Multiple
- 643 GN Carriage Driving Gambler's Choice Single
- 644 GN Carriage Driving Gambler's Choice Multiple
- 565 GN Carriage Driving Pick Your Own Route Single
- 566 GN Carriage Driving Pick Your Own Route Multiple
- 641 GN Driven Dressage Preliminary Level Single/Multiple Finals
- 642 GN Driven Dressage Intermediate Level Single/Multiple Finals

Dressage

- 601 GN Western Dressage Introductory Level Test 1 Amateur/Jr. Exhibitor
- 602 GN Western Dressage Introductory Level Test 1 Open
- 621 GN Western Dressage Introductory Level Test 2 Amateur/Jr. Exhibitor
- 622 GN Western Dressage Introductory Level Test 2 Open
- 603 GN Western Dressage Introductory Level Test 3 Amateur/Jr. Exhibitor
- 604 GN Western Dressage Introductory Level Test 3 Open
- 623 GN Western Dressage Introductory Level Test 4 Amateur/Jr. Exhibitor
- 624 GN Western Dressage Introductory Level Test 4 Open
- 605 GN Western Dressage Basic Test 1 Amateur/Jr. Exhibitor
- 606 GN Western Dressage Basic Test 1 Open
- 625 GN Western Dressage Basic Test 2 Amateur/Jr. Exhibitor
- 626 GN Western Dressage Basic Test 2 Open
- 607 GN Western Dressage Basic Test 3 Amateur/Jr. Exhibitor
- 608 GN Western Dressage Basic Test 3 Open
- 627 GN Western Dressage Basic Test 4 Amateur/Jr. Exhibitor
- 628 GN Western Dressage Basic Test 4 Open
- 609 GN Western Dressage Level 1 Test 1 Amateur/Jr. Exhibitor
- 610 GN Western Dressage Level 1 Test 1 Open
- 629 GN Western Dressage Level 1 Test 2 Amateur/Jr. Exhibitor
- 630 GN Western Dressage Level 1 Test 2 Open
- 611 GN Western Dressage Level 1 Test 3 Amateur/Jr. Exhibitor
- 612 GN Western Dressage Level 1 Test 3 Open
- 631 GN Western Dressage Level 1 Test 4 Amateur/Jr. Exhibitor

- 632 GN Western Dressage Level 1 Test 4 Open
- 613 GN Western Dressage Level 2 Test 1 Amateur/Jr. Exhibitor
- 614 GN Western Dressage Level 2 Test 1 Open
- 633 GN Western Dressage Level 2 Test 2 Amateur/Jr. Exhibitor
- 634 GN Western Dressage Level 2 Test 2 Open
- 615 GN Western Dressage Level 2 Test 3 Amateur/Jr. Exhibitor
- 616 GN Western Dressage Level 2 Test 3 Open
- 635 GN Western Dressage Level 2 Test 4 Amateur/Jr. Exhibitor
- 636 GN Western Dressage Level 2 Test 4 Open
- 617 GN Western Dressage Level 3 Test 1 Amateur/Jr. Exhibitor
- 618 GN Western Dressage Level 3 Test 1 Open
- 637 GN Western Dressage Level 3 Test 2 Amateur/Jr. Exhibitor
- 638 GN Western Dressage Level 3 Test 2 Open
- 619 GN Western Dressage Level 3 Test 3 Amateur/Jr. Exhibitor
- 620 GN Western Dressage Level 3 Test 3 Open
- 639 GN Western Dressage Level 3 Test 4 Amateur/Jr. Exhibitor
- 640 GN Western Dressage Level 3 Test 4 Open
- 530 GN Dressage Musical Free Style 1st & 2nd Level Finals
- 531 GN Dressage Musical Free Style 3rd Level & Above Finals
- 504 GN Dressage Training Level Test 1 Amateur
- 503 GN Dressage Training Level Test 1 Jr. Exhibitor
- 502 GN Dressage Training Level Test 1 Open
- 518 GN Dressage Training Level Test 2 Amateur
- 519 GN Dressage Training Level Test 2 Jr. Exhibitor
- 517 GN Dressage Training Level Test 2-Open
- 528 GN Dressage Training Level Test 3 Amateur
- 527 GN Dressage Training Level Test 3 Jr. Exhibitor
- 532 GN Dressage Training Level Test 3 Open
- 512 GN Dressage First Level Test 1 Amateur
- 511 GN Dressage First Level Test 1 Jr. Exhibitor
- 510 GN Dressage First Level Test 1 Open
- 525 GN Dressage First Level Test 2 Amateur
- 514 GN Dressage First Level Test 2 Jr. Exhibitor
- 513 GN Dressage First Level Test 2 Open
- 533 GN Dressage First Level Test 3 Amateur
- 526 GN Dressage First Level Test 3 Jr. Exhibitor
- 534 GN Dressage First Level Test 3 Open
- 507 GN Dressage Second Level Test 1 Amateur
- 506 GN Dressage Second Level Test 1 Jr. Exhibitor
- 505 GN Dressage Second Level Test 1 Open
- 522 GN Dressage Second Level Test 2 Amateur
- 521 GN Dressage Second Level Test 2 Jr. Exhibitor
- 520 GN Dressage Second Level Test 2 Open
- 537 GN Dressage Second Level Test 3 Amateur
- 536 GN Dressage Second Level Test 3 Jr. Exhibitor
- 535 GN Dressage Second Level Test 3 Open
- 508 GN Dressage Third Level Test 1
- 523 GN Dressage Third Level Test 2
- 538 GN Dressage Third Level Test 3
- 509 GN Dressage Fourth Level Test 1
- 524 GN Dressage Fourth Level Test 2
- 539 GN Dressage Fourth Level Test 3
- 516 GN Dressage Prix St. George
- 529 GN Dressage Intermediate I
- 515 GN Dressage Intermediate II
- 540 GN Dressage Grand Prix

Equitation

- 501 AMHA Dressage Gold Medal Finals
- 227 AMHA Hunter Seat on the Flat Gold Medal Finals
- 547 AMHA Hunter Seat over Fences Gold Medal Finals
- 655 AMHA Reining Seat Gold Medal Finals
- 140 AMHA Saddle Seat Gold Medal Finals
- 107 AMHA Western Seat Gold Medal Finals
- 318 GN Hunter Seat Adult Amateur 18-35 Finals
- 319 GN Hunter Seat Adult Amateur 36 & Over Finals
- 320 GN Hunter Seat on the Flat 12 & Under

321 GN Hunter Seat on the Flat 13
 322 GN Hunter Seat on the Flat 14
 323 GN Hunter Seat on the Flat 15
 324 GN Hunter Seat on the Flat 16
 325 GN Hunter Seat on the Flat 17
 554 GN Hunter Seat Over Fences 17 & Under Finals
 308 GN Saddle Seat Adult Amateur 18-35 Finals
 309 GN Saddle Seat Adult Amateur 36 & Over Finals
 303 GN Saddle Seat 13 & Under
 302 GN Saddle Seat 14 & 15
 301 GN Saddle Seat 16 & 17
 304 GN Saddle Seat Classic 13 & Under
 306 GN Saddle Seat Classic 14-17
 369 GN Walk-Trot Hunter Seat 8 & Under
 370 GN Walk-Trot Hunter Seat 9
 374 GN Walk-Trot Hunter Seat 10
 373 GN Walk-Trot Hunter Seat 11
 307 GN Walk-Trot Saddle Seat 9 & Under
 305 GN Walk-Trot Saddle Seat 10 & 11
 311 GN Walk-Trot Saddle Seat Classic 9 & Under
 310 GN Walk-Trot Saddle Seat Classic 10 & 11
 315 GN Walk-Trot Western Seat 9 & Under
 316 GN Walk-Trot Western Seat 10 & 11
 379 GN Western Seat Adult Amateur 18-35 Finals
 378 GN Western Seat Adult Amateur 36 & Over Finals
 372 GN Western Seat 12 & Under
 371 GN Western Seat 13
 376 GN Western Seat 14 & 15
 377 GN Western Seat 16 & 17

Hunter and Jumper

560 GN Bridle Path Hack Finals
 551 GN Hunter Hack Finals
 558 GN Working Hunter Under Saddle
 550 GN Working Hunter I
 557 GN Working Hunter II
 555 GN Working Hunter Amateur Finals
 556 GN Working Hunter Junior Exhibitor Finals
 549 GN Low Working Hunter Under Saddle
 541 GN Low Working Hunter I
 548 GN Low Working Hunter II
 542 GN Jumper I
 546 GN Jumper II
 559 GN Jumper III

Junior Exhibitor

102 GN Classic Pleasure Driving Jr. Exhibitor 13 & Under
 39 GN Classic Pleasure Driving Jr. Exhibitor 14-17
 46 GN Classic Pleasure Saddle Jr. Exhibitor 13 & Under
 109 GN Classic Pleasure Saddle Jr. Exhibitor 14 & 15
 89 GN Classic Pleasure Saddle Jr. Exhibitor 16 & 17
 48 GN English Pleasure Jr. Exhibitor 13 & Under
 45 GN English Pleasure Jr. Exhibitor 14 & 15
 58 GN English Pleasure Jr. Exhibitor 16 & 17
 361 GN Hunter Pleasure Jr. Exhibitor 12 & Under
 365 GN Hunter Pleasure Jr. Exhibitor 13
 67 GN Hunter Pleasure Jr. Exhibitor 14
 24 GN Hunter Pleasure Jr. Exhibitor 15
 73 GN Hunter Pleasure Jr. Exhibitor 16
 75 GN Hunter Pleasure Jr. Exhibitor 17
 129 GN Park Harness Jr. Exhibitor 17 & Under
 342 GN Park Saddle Jr. Exhibitor 15 & Under
 351 GN Park Saddle Jr. Exhibitor 16 & 17
 347 GN Pleasure Driving Jr. Exhibitor 13 & Under
 135 GN Pleasure Driving Jr. Exhibitor 14-17
 122 GN Walk-Trot Classic Pleasure Saddle 9 & Under
 120 GN Walk-Trot Classic Pleasure Saddle 10 & 11
 345 GN Walk-Trot English Pleasure 9 & Under

343 GN Walk-Trot English Pleasure 10 & 11
 333 GN Walk-Trot Hunter Pleasure 8 & Under
 331 GN Walk-Trot Hunter Pleasure 9
 332 GN Walk-Trot Hunter Pleasure 10
 329 GN Walk-Trot Hunter Pleasure 11
 99 GN Walk-Trot Western Pleasure 9 & Under
 105 GN Walk-Trot Western Pleasure 10-11
 330 GN Western Pleasure Jr. Exhibitor 12 & Under
 85 GN Western Pleasure Jr. Exhibitor 13
 364 GN Western Pleasure Jr. Exhibitor 14 & 15
 366 GN Western Pleasure Jr. Exhibitor 16 & 17

Two-Year-Old

49 GN Park Harness Two-Year-Old
 117 GN Pleasure Driving Two-Year-Old

Three-Year-Old

51 GN Classic Pleasure Driving Three-Year-Old & Under
 149 GN Classic Pleasure Saddle Three-Year-Old
 118 GN English Pleasure Three-Year-Old Mare
 134 GN English Pleasure Three-Year-Old Stallion & Gelding
 47 GN Hunter Pleasure Three-Year-Old Mare
 50 GN Hunter Pleasure Three-Year-Old Stallion & Gelding
 57 GN Park Harness Three-Year-Old
 125 GN Park Saddle Three-Year-Old
 159 GN Pleasure Driving Three-Year-Old
 650 GN Reining Snaffle Bit/Hackamore Three & Four-Year-Old
 21 GN Western Pleasure Three-Year-Old Mare
 25 GN Western Pleasure Three-Year-Old Stallion & Gelding

Four-Year-Old

60 GN Classic Pleasure Driving Four-Year-Old
 154 GN Classic Pleasure Saddle Four-Year-Old
 40 GN English Pleasure Four-Year-Old Mare
 42 GN English Pleasure Four-Year-Old Stallion & Gelding
 148 GN Hunter Pleasure Four-Year-Old Mare
 151 GN Hunter Pleasure Four-Year-Old Stallion & Gelding
 353 GN Park Harness Four-Year-Old Mare & Gelding
 341 GN Park Harness Four-Year-Old Stallion
 93 GN Park Saddle Four-Year-Old
 94 GN Pleasure Driving Four-Year-Old Mare
 88 GN Pleasure Driving Four-Year-Old Stallion & Gelding
 101 GN Western Pleasure Four-Year-Old Mare
 74 GN Western Pleasure Four-Year-Old Stallion & Gelding

Ladies

41 GN Classic Pleasure Driving Ladies Mare
 37 GN Classic Pleasure Driving Ladies Gelding
 95 GN Classic Pleasure Saddle Ladies Mare
 91 GN Classic Pleasure Saddle Ladies Gelding
 38 GN English Pleasure Ladies Mare
 56 GN English Pleasure Ladies Gelding
 352 GN English Pleasure Ladies Amateur Mare
 354 GN English Pleasure Ladies Amateur Gelding
 114 GN Hunter Pleasure Ladies Mare
 328 GN Hunter Pleasure Ladies Gelding
 63 GN Hunter Pleasure Ladies Amateur Mare
 65 GN Hunter Pleasure Ladies Amateur Gelding
 82 GN Park Harness Ladies Mare
 344 GN Park Harness Ladies Gelding
 144 GN Park Saddle Ladies Mare
 136 GN Park Saddle Ladies Gelding
 108 GN Pleasure Driving Ladies Mare
 355 GN Pleasure Driving Ladies Gelding
 111 GN Western Pleasure Ladies Mare
 103 GN Western Pleasure Ladies Gelding
 150 GN Western Pleasure Ladies Amateur Mare
 155 GN Western Pleasure Ladies Amateur Gelding

Reining

- 649 GN Reining Open
- 656 GN Reining Green Rider Finals
- 657 GN Reining Green Horse Finals
- 646 GN Reining 1st/2nd Year Green
- 647 GN Reining Non-Pro Adult
- 648 GN Reining Non-Pro Youth
- 645 GN Reining Non-Pro Rookie
- 651 GN Reining Five & Six Year-Old Snaffle Bit/Hackamore

Trail

- 543 GN English Trail Open
- 544 GN English Trail Amateur
- 552 GN Western Trail Open
- 553 GN Western Trail Amateur
- 545 GN Trail Junior Exhibitor Finals

Youth

- 356 GN English Pleasure Youth
- 335 GN Hunter Pleasure Youth Mare
- 326 GN Hunter Pleasure Youth Stallion & Gelding
- 12 GN Park Saddle Youth
- 64 GN Western Pleasure Youth Mare
- 66 GN Western Pleasure Youth Stallion & Gelding

World Championship Awards

- 78 World Champion Western Dressage Introductory Level Open
- 78 World Champion Western Dressage Introductory Level Amateur/Jr. Ex.
- 78 World Champion Western Dressage Basic Level Open
- 78 World Champion Western Dressage Basic Level Amateur/Jr. Ex.
- 78 World Champion Western Dressage Level 1 Open
- 78 World Champion Western Dressage Level 1 Amateur/Junior Exhibitor
- 78 World Champion Western Dressage Level 2
- 78 World Champion Western Dressage Level 3
- 78 World Champion Dressage Training Level Open
- 78 World Champion Dressage Training Level Amateur
- 78 World Champion Dressage Training Level Junior Exhibitor
- 78 World Champion Dressage First Level Open
- 78 World Champion Dressage First Level Amateur
- 78 World Champion Dressage First Level Junior Exhibitor
- 78 World Champion Dressage Second Level Open
- 78 World Champion Dressage Second Level Amateur
- 78 World Champion Dressage Second Level Junior Exhibitor
- 78 World Champion Dressage Third Level & Above

Youth Activities

- 229 AMHA Youth of the Year Contest Championship Awards
- 229 AMHA Youth of the Year Contest Speech Division Awards
- 229 AMHA Youth of the Year Contest Written Exam Division Awards
- 229 AMHA YOTY Contest Horsemastership Pattern Division Awards
- 229 AMHA Youth of the Year Contest Judging Division Awards
- AMHA Jr. Invitational Championship Awards
- AMHA Jr. Invitational Speech Contest Division Awards
- AMHA Jr. Invitational Judging Division Awards

DANIEL LAMBERT SPONSORS

For your tax deductible contribution of \$350-\$499, you will receive:

- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Seat Covers
- Four Seats in the Reserved Seating Area
- Opportunity to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 Show (Pledge must be made by 8/15)
- Option to reserve paid advertising space in the 2016 Grand National Show Program (limited to sponsors only)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- One Official 2016 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 12)
- Your name listed as a sponsor in the Official Grand National Show Program and on signage at the show

SPECIAL OPPORTUNITIES

VIP Parking—With a \$2000 sponsorship or more, and a \$500 fee, you can enjoy our special VIP Parking. One space will be marked and reserved especially for you for the entire 8 days of the show. VIP spaces are limited.

Partners in Progress—For a tax deductible contribution of \$50 – \$349, you can be a “Coffee and Donuts Sponsor” at the Hospitality area for one morning of the show. We'll provide the refreshments!

WIN A FREE STAY!

All sponsors that pledge by August 15th will be entered in a drawing to win a 9-night stay during the 2016 show at one of our fantastic Official Host Hotels. Pledge early and win!



**Hilton
Garden Inn®**



SPONSORSHIP AND ADVERTISING PLEDGE FORM

Our Grand National Sponsors are Morgan owners, exhibitors and enthusiasts who are making an important personal commitment to the largest, most exciting Morgan show in the world. We encourage and truly appreciate your participation as a valued Sponsor at this year's show.

I/We wish to support the 2016 Grand National & World Championship Morgan Horse Show with a tax deductible sponsorship as indicated below.

- | | | |
|--|-------------------------------------|---|
| <input type="checkbox"/> JUSTIN MORGAN | <input type="checkbox"/> WOODBURY | <input type="checkbox"/> ETHAN ALLEN |
| <input type="checkbox"/> SHERMAN | <input type="checkbox"/> BULRUSH | <input type="checkbox"/> DANIEL LAMBERT |
| <input type="checkbox"/> GENERAL GATES | <input type="checkbox"/> BLACK HAWK | <input type="checkbox"/> PARTNERS IN PROGRESS |

Options for Ethan Allen, Black Hawk, Bulrush, Woodbury, General Gates, Sherman and Justin Morgan Sponsors:

- Please select a class or award for us where it's most needed.
- Instead of a class or award, please send us a sponsorship plaque to display in our home, stable or tack room.
- We prefer to sponsor a specific class or classes, which are indicated below. We understand our choices may not be available.

Class(es) desired: # _____ NAME _____ # _____ NAME _____
1st Choice 3rd Choice

_____ NAME _____ # _____ NAME _____
2nd Choice 4th Choice

Options for Daniel Lambert, Ethan Allen, Black Hawk, Bulrush, Woodbury, General Gates, Sherman and Justin Morgan Sponsors:

- Please enter our/my name in the drawing to win a 9-night stay at the Hilton Garden Inn in OKC during the 2016 show. (Pledge must be received by August 15, 2016)
- Leather Sponsorship bag or Coupon for 2 RaDon Seat Covers

Sponsorship Level: _____ Partners in Progress Contribution \$ _____

Advertising: GN Show Program or GN Website VIP Parking @ \$500 each \$ _____

Pledge Deadline: August 25, 2016

Pledge Payment Deadline: November 15, 2016

- Sponsorship Check Enclosed (make check payable to GNWCMHS)
- Sponsorship Credit Card info enclosed (Visa, MasterCard, American Express, Discover)

Credit Card # _____ Billing Zip _____ Exp. Date _____ Security Code _____
(from back of card)

FARM NAME (as you would like it to appear in the program and advertiser's index)

YOUR NAME(S) (as you would like it to appear in the program and advertiser's index)

YOUR TRAINER(S)

Street Address or PO Box _____ City _____ State _____ Zip Code _____

Phone (day) _____ (evening) _____ E-Mail _____

SIGNATURE _____ DATE _____

I agree to the above pledge and/or advertising commitment, PAYABLE BY NOVEMBER 15, 2016.

MAIL OR FAX THIS FORM TO:
 The Grand National & World Championship Morgan Horse Show®
 Sally Wadhams • PO Box 519 • Shelburne, VT 05482-0519
 PH: 802-985-8477 • E-Mail: sallywadhams@aol.com

ADVERTISING

The Grand National Horse Show Program is a keepsake which exhibitors retain for many years. Advertisers are exposed to a horse-oriented audience during Grand National Week in Oklahoma City, and those people who buy programs keep their issues as reference material for years to come. Become a part of Morgan history by taking advantage of this unique advertising opportunity. Non-Commercial advertising in the Grand National Show Program is available only to Grand National Sponsors.

SPONSOR PACKAGES & ADVERTISING

Justin Morgan, Sherman, General Gates, Woodbury, Bulrush, Black Hawk and Ethan Allen Sponsors receive complimentary ad credits for use in the 2016 show program or on the Grand National website. Daniel Lambert Sponsors have the option of reserving paid advertising space. Sponsorships that include a complimentary ad are welcome to upgrade.

AD DESCRIPTIONS:

Full-Page, Four-Color Program Ad: Standard ad includes one color photo on a colored background.

Full-Page, Two-Color Program Ad: Standard ad includes one black and white photo with black or white type on a colored background.

Black & White Program Ad: Standard ad includes one black and white photo.

Website Box Ad: Standard ad is 260 x 175 px and will be prominently displayed on all the pages of the website. Ad includes design and one color photo.

ADVERTISING DEADLINES

August 10: Show Program ads that are not camera-ready.

August 25: Show Program camera-ready ads, supplied by sponsor or agency.

September 1: Website ads submitted by sponsors or agency.

Please note: There will be no exceptions to the deadlines this year, and we will not be able to include any ads received after the deadline dates.

WEBSITE ADVERTISING

Sponsors may now use their sponsor ad credit to advertise on the Grand National website: www.morgangrandnational.com. This is your opportunity to be a "click away" from the most involved and dynamic group of Morgan enthusiasts in the country. Your box ad will take our website visitors directly to your farm, business, breeding program or show horse and run for 12 consecutive months.

Once we receive your materials, please allow 10 business days to design your ad and launch it on the website. We will begin processing your website ad as soon as you pledge your sponsorship and indicate that this is your preference for advertising this year. Please Note: We are unable to design new website ads between September 1 and October 25. Contact: Sally Wadhams (802-985-8477)

SPONSOR ADVERTISING UPGRADES & COMMERCIAL ADVERTISING RATES

Sponsors who advertise may upgrade their ad space using their 2016 sponsorship advertising credit. All base rates for the show program include a standard ad, design and typesetting, one color photo for each color ad page, and one black and white photo for each black and white ad page. Any production charges for additions to a standard ad will be billed to the advertiser. Website sponsor ad rates include a standard box website ad including design and one color photo. Commercial website ads will run for 12 consecutive months.

Sponsor Advertising Rates and Upgrades

Full-Page, Four Color	\$700
Full-Page, Two Color	\$500
Full-Page, Black and White	\$400
1/2 Page, Horizontal Black and White	\$250
1/4 Page, Black and White	\$175
1/8 Page, Business Card	\$100
Additional Color Photos, per Photo	\$50
Additional Black & White Photos, per Photo	\$10
Website Box Ad	\$700

Commercial Rates (Non-owner and non-breeder)

Full-Page, Four Color	\$1100
Full-Page, Two Color	\$900
Full-Page, Black and White	\$800
1/2 Page, Horizontal Black and White	\$650
1/4 Page, Black and White	\$575
Website Box Ad (12 consecutive months)	\$1100

PREMIUM COLOR PROGRAM PAGES WITH SPECIAL PLACEMENT

Back Cover (breeders and owners only)	\$1,900
Inside Front Cover	\$1,900
Opposite the Table of Contents	\$950

The special placement premium ads described above are available only to Sponsors who participate at the \$2000 sponsorship level and above. The prices shown above include the page cost of a four-color ad. The previous year's advertiser has an option until July 1 to renew his/her special placement premium page(s). After July 1, these ad spaces are offered on a first come, first-served basis.

MECHANICAL REQUIREMENTS

Camera ready ads are accepted and appreciated. We also accept high-resolution PDF, TIF, or EPS files. If you're planning to send files, please request our electronic file specifications sheet. The program is printed by offset lithography on glossy text, and spiral bound. For spreads with gutter bleed, keep live matter 1/2" from each side of center.

Trim Size: 8 1/2" x 11"

Image Area: 7 1/2" x 10"

Bleed: Allow a minimum of 1/8" for trim.

SEND AD MATERIAL TO:

The Grand National & World Championship Morgan Horse Show®
Sally Wadhams
PO Box 519, Shelburne, VT 05482
PH: 802-985-8477
E-Mail: sallywadhams@aol.com