

Sponsorship and Advertising at the



Grand National & World Championship Morgan Horse Show®

October 6-13
Oklahoma City, Oklahoma

JOIN A WINNING TRADITION

*Your involvement and commitment to the Grand National & World Championship
Morgan Horse Show are of great importance.*

This sponsorship and program advertising insert describes the many opportunities you have to support the Grand National. As we celebrate this world-class event showcasing our breed's top riders and horses, we hope you'll contribute and create your own tradition of support for the show. In giving, you can take great pride in the knowledge that you are in a unique partnership that benefits our beautiful breed.

Carolyn Sebring is our new Director of Sponsor Relations. Please feel free to contact her with any questions you may have. Your Grand National can realize unlimited possibilities with your visionary support for the future of the show. We thank you for your generosity and encourage you to send in your pledge form today.

**All sponsors who pledge by 8/15 are eligible to win a gift certificate
for \$500 of Silver Possibility Tickets at the 2018 show!**

MasterCard, Visa, American Express and Discover Cards are welcome.

The Grand National & World Championship Morgan Horse Show is operated under the auspices of the American Morgan Horse Educational Charitable Trust, a 501 (c)(3) organization, and your contribution is tax-deductible to the fullest extent of the law.

THE GRAND NATIONAL & WORLD CHAMPIONSHIP MORGAN HORSE SHOW®

Carolyn Sebring • PO Box 28 • Richmond, MA 01254

413-442-0838

carolynsebring@aol.com

JUSTIN MORGAN SPONSORS

For your tax deductible contribution of \$4,500 or more, you will receive:

- Your choice of one of the following Series or the After Glow Party at the Justin Morgan level or any combination of Classes, Youth Activities or Awards of equal value in the Sherman, General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- Farm and/or name recognition during one arena session (in announcements and program)
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Four-Color Ad in the 2018 Grand National Show Program or a \$700 credit to advertise on the Grand National Website
- Twelve Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- Twelve Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2018 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces

World English Pleasure Series

- 89 GN English Pleasure Gelding
- 348 GN English Pleasure Mare
- 360 GN English Pleasure Stallion
- 209 World Champion English Pleasure

World Park Harness Series

- 105 GN Park Harness Mare & Gelding
- 90 GN Park Harness Stallion
- 210 World Champion Park Harness

World Park Saddle Series

- 119 GN Park Saddle
- 240 World Champion Park Saddle

World Pleasure Driving Series

- 124 GN Pleasure Driving Mare
- 126 GN Pleasure Driving Stallion & Gelding
- 238 World Champion Pleasure Driving

World Western Pleasure Series

- 63 GN Western Pleasure Gelding
- 327 GN Western Pleasure Mare
- 333 GN Western Pleasure Stallion
- 232 World Champion Western Pleasure

Special Activity

2018 Grand National After Glow Party

SHERMAN SPONSORS

For your tax deductible contribution of \$3,000-\$4,499 you will receive:

- Your choice of one of the following Series or Youth Activities at the Sherman level, or any combination of Classes, Youth Activities or Awards of equal value in the General Gates, Woodbury, Bulrush, Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Two-Color Ad in the 2018 Grand National Show Program or a \$500 credit to advertise on the Grand National Website

- Eight Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15) Eight Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2018 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show.
- The option to reserve VIP Parking Spaces

World Gelding Series

- 4 GN Champion Three-Year-Old Gelding
- 5 GN Champion Four-Year-Old Gelding
- 6 GN Champion Five-Year & Older Gelding
- 30 World Champion Senior Gelding
- 31 World Champion Gelding

World Mare Series

- 10 GN Champion Three-Year-Old Mare
- 11 GN Champion Four-Year-Old Mare
- 12 GN Champion Five-Year & Older Mare
- 34 World Champion Senior Mare
- 35 World Champion Mare

World Stallion Series

- 16 GN Champion Three-Year-Old Stallion
- 17 GN Champion Four-Year-Old Stallion
- 18 GN Champion Five-Year & Older Stallion
- 38 World Champion Senior Stallion
- 39 World Champion Stallion

World Roadster To Bike Series

- 64 GN Roadster To Bike
- 236 World Champion Roadster To Bike

GENERAL GATES SPONSORS

For your tax deductible contribution of \$2,000-\$2,999 you will receive:

- Your choice of one of the following Presentations at the General Gates level, or any combination of Classes, Youth Activities or Awards of equal value in the Woodbury, Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Black and White Ad in the 2018 Grand National Show Program or a \$400 credit to advertise on the Grand National Website
- Six Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- Six Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- Two Official 2018 Grand National Show Programs
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show
- The option to reserve VIP Parking Spaces

Presentations

- 200 Leadline
- 79 Presentation of Dressage Champions
- 230 Presentation of Equitation Champions
- 135 Presentation of Hunter and Jumper Champions
- 226 Presentation of Reining Champions
- 163 Presentation of Trail Champions

WOODBURY SPONSORS

For your tax deductible contribution of \$1,500-\$1,999 you will receive:

- Your choice of one of the following Classes at the Woodbury level, or any combination of Classes, Youth Activities or Awards of equal value in the Bulrush, Black Hawk, or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Full-Page, Black and White Ad in the 2018 Grand National Show Program or a \$400 credit to advertise on the Grand National Website
- Four Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- Four Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- One Official 2018 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Futurity World Championships

- 122 World Champion Futurity Classic Pleasure Driving Three-Year-Old
- 116 World Champion Futurity English Pleasure Three-Year-Old
- 133 World Champion Futurity Hunter Pleasure Three-Year-Old
- 111 World Champion Futurity Park Harness Two-Year-Old
- 97 World Champion Futurity Park Harness Three-Year-Old
- 165 World Champion Futurity Park Saddle Three-Year-Old
- 83 World Champion Futurity Pleasure Driving Two-Year-Old
- 87 World Champion Futurity Pleasure Driving Three-Year-Old
- 365 World Champion Futurity Western Pleasure Three-Year-Old

World Championships and Grand National Finals

- 233 World Champion Classic Pleasure Driving
- 196 World Champion Classic Pleasure Driving Masters
- 203 World Champion Classic Pleasure Saddle
- 159 World Champion Classic Pleasure Saddle Masters
- 234 World Champion English Pleasure Amateur
- 193 World Champion English Pleasure Amateur Masters
- 207 World Champion Hunter Pleasure
- 145 World Champion Hunter Pleasure Amateur
- 168 World Champion Hunter Pleasure Amateur Masters
- 231 World Champion Park Harness Amateur
- 188 World Champion Park Harness Amateur Masters
- 201 World Champion Park Saddle Amateur
- 174 World Champion Park Saddle Amateur Masters
- 208 World Champion Pleasure Driving Amateur
- 172 World Champion Pleasure Driving Amateur Masters
- 657 World Champion Reining
- 656 World Champion Reining Non-Pro
- 175 World Champion Roadster to Bike Amateur
- 564 World Champion Western Trail
- 563 World Champion English Trail
- 202 World Champion Western Pleasure Amateur
- 217 World Champion Western Pleasure Amateur Masters
- 141 GN Classic Pleasure Driving Gentlemen Finals
- 142 GN Roadster Under Saddle Amateur Finals
- 82 GN Roadster Under Saddle Finals
- 143 GN Western Pleasure Amateur Gentlemen Finals
- 19 GN Western Pleasure Gentlemen Finals

Youth Activities

2018 Grand National/AMHA Youth Awards Gala (October 12)

BULRUSH SPONSORS

For your tax deductible contribution of \$1,000-\$1,499 you will receive:

- Your choice of being the Plaque or Cooler sponsor of one of the following Classes at the Bulrush level, or any combination of Classes, Youth Activities or Awards of equal value in the Black Hawk or Ethan Allen levels or sponsorship of one arena session (in announcements and program).
A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Half Page, Black and White Ad in the 2018 Grand National Show Program or a \$250 credit to advertise on the Grand National Website
- Three Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- Three Sponsor Badges
- Two Platinum Parking Passes for the duration of the show
- One Official 2018 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Carriage Driving

- 567 World Champion Carriage Obstacle Driving Single
- 568 World Champion Carriage Obstacle Driving Multiple
- 352 World Champion Carriage Pleasure Driving Single
- 353 World Champion Carriage Pleasure Driving Multiple
- 27 GN Heritage Salute to America Single/Multiple Finals

Futurity In-Hand World Championships

- 178 World Champion Futurity Yearling Gelding
- 179 World Champion Futurity Yearling Filly
- 180 World Champion Futurity Yearling Colt
- 181 World Champion Futurity Two-Year-Old Gelding
- 182 World Champion Futurity Two-Year-Old Mare
- 183 World Champion Futurity Two-Year-Old Stallion

Junior Horse World Championships

- 192 World Champion Classic Pleasure Driving Junior Horse
- 214 World Champion Classic Pleasure Saddle Junior Horse
- 191 World Champion English Pleasure Three-Year-Old
- 166 World Champion English Pleasure Four-Year-Old
- 211 World Champion Hunter Pleasure Three-Year-Old
- 215 World Champion Hunter Pleasure Four-Year-Old
- 219 World Champion Park Harness Two-Year-Old
- 204 World Champion Park Harness Three-Year-Old
- 164 World Champion Park Harness Four-Year-Old
- 213 World Champion Park Saddle Three-Year-Old
- 223 World Champion Park Saddle Four-Year-Old
- 218 World Champion Pleasure Driving Two-Year-Old
- 221 World Champion Pleasure Driving Three-Year-Old
- 225 World Champion Pleasure Driving Four-Year-Old
- 658 World Champion Reining Snaffle Bit/Hackamore
- 161 World Champion Western Pleasure Three-Year-Old
- 194 World Champion Western Pleasure Four-Year-Old

Ladies World Championships

- 173 World Champion Classic Pleasure Driving Ladies
- 224 World Champion Classic Pleasure Saddle Ladies
- 239 World Champion English Pleasure Ladies
- 206 World Champion English Pleasure Ladies Amateur
- 235 World Champion Hunter Pleasure Ladies
- 220 World Champion Hunter Pleasure Ladies Amateur
- 177 World Champion Park Harness Ladies
- 237 World Champion Park Saddle Ladies
- 170 World Champion Pleasure Driving Ladies
- 197 World Champion Western Pleasure Ladies
- 156 World Champion Western Pleasure Ladies Amateur

Youth World Championships and Grand National Finals

- 227 GN Classic Pleasure Driving Youth Finals
- 153 GN Classic Pleasure Saddle Youth Finals
- 157 GN Park Harness Youth Finals
- 198 GN Pleasure Driving Youth Finals
- 171 World Champion English Pleasure Youth
- 98 World Champion Hunter Pleasure Youth
- 110 World Champion Park Saddle Youth
- 146 World Champion Western Pleasure Youth

Miscellaneous

- 205 GN Parade Horse Finals
- 391 UPHA Morgan Junior Challenge Cup Finals Phase II
- 390 UPHA Morgan Senior Challenge Cup Finals Phase II

BLACK HAWK SPONSORS

For your tax deductible contribution of \$750-\$999 you will receive:

- Your choice of being the Class, Plaque or Cooler sponsor of one of the following Classes, Awards or Youth Activities at the Black Hawk or Ethan Allen levels. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- A Quarter Page, Black and White Ad in the 2018 Grand National Show Program or a \$175 credit to advertise on the Grand National Website
- Two Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- One Official 2018 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Classic Pleasure

- 115 GN Classic Pleasure Driving Mare
- 118 GN Classic Pleasure Driving Stallion & Gelding
- 32 GN Classic Pleasure Driving Masters
- 346 GN Classic Pleasure Saddle Mare
- 350 GN Classic Pleasure Saddle Stallion & Gelding
- 86 GN Classic Pleasure Saddle Masters
- 45 GN Classic Pleasure Saddle Amateur Owned Trained Shown

Equitation World Championships

- 389 World Champion Hunter Seat on the Flat 13 & Under
- 387 World Champion Hunter Seat on the Flat 14 & 15
- 388 World Champion Hunter Seat on the Flat 16 & 17
- 399 World Champion Saddle Seat 13 & Under
- 397 World Champion Saddle Seat 14-17
- 400 World Champion Saddle Seat Classic 13 & Under
- 398 World Champion Saddle Seat Classic 14-17
- 385 World Champion Walk-Trot Hunter Seat 9 & Under
- 386 World Champion Walk-Trot Hunter Seat 10 & 11
- 395 World Champion Walk-Trot Saddle Seat 11 & Under
- 394 World Champion Walk-Trot Saddle Seat Classic 9 & Under
- 393 World Champion Walk-Trot Saddle Seat Classic 10 & 11
- 377 World Champion Walk-Trot Western Seat 9 & Under
- 378 World Champion Walk-Trot Western Seat 10 & 11
- 396 World Champion Western Seat 13 & Under
- 392 World Champion Western Seat 14-17

Hunter Pleasure

- 84 GN Hunter Pleasure Mare
- 366 GN Hunter Pleasure Stallion & Gelding
- 154 GN Hunter Pleasure Gentlemen Finals

Grand National and World Championships In-Hand

- 8 GN Champion Yearling Filly
- 9 GN Champion Two-Year-Old Mare
- 33 World Champion Junior Mare
- 2 GN Champion Yearling Gelding
- 3 GN Champion Two-Year-Old Gelding
- 29 World Champion Junior Gelding
- 14 GN Champion Yearling Colt
- 15 GN Champion Two-Year-Old Stallion
- 37 World Champion Junior Stallion

Junior Exhibitor World Championships

- 190 World Champion Classic Pleasure Driving Jr. Exhibitor 17 & Under
- 130 World Champion Classic Pleasure Saddle Jr. Exhibitor 13 & Under
- 216 World Champion Classic Pleasure Saddle Jr. Exhibitor 14-17
- 162 World Champion English Pleasure Jr. Exhibitor 13 & Under
- 127 World Champion English Pleasure Jr. Exhibitor 14-17
- 337 World Champion Fitting & Showmanship 13 & Under
- 336 World Champion Fitting & Showmanship 14-17
- 189 World Champion Hunter Pleasure Jr. Exhibitor 13 & Under
- 195 World Champion Hunter Pleasure Jr. Exhibitor 14 & 15
- 187 World Champion Hunter Pleasure Jr. Exhibitor 16 & 17
- 212 World Champion Park Harness Jr. Exhibitor
- 176 World Champion Park Saddle Jr. Exhibitor
- 137 World Champion Pleasure Driving Jr. Exhibitor 13 & Under
- 185 World Champion Pleasure Driving Jr. Exhibitor 14-17
- 167 World Champion Walk-Trot Classic Pleasure Saddle 9 & Under
- 169 World Champion Walk-Trot Classic Pleasure Saddle 10 & 11
- 136 World Champion Walk-Trot English Pleasure 11 & Under
- 363 World Champion Walk-Trot Hunter Pleasure 9 & Under
- 370 World Champion Walk-Trot Hunter Pleasure 10 & 11
- 186 World Champion Walk-Trot Western Pleasure 9 & Under
- 184 World Champion Walk-Trot Western Pleasure 10 & 11
- 140 World Champion Western Pleasure Jr. Exhibitor 13 & Under
- 149 World Champion Western Pleasure Jr. Exhibitor 14-17

Reining

- 663 GN Reining Free Style Open Finals
- 662 GN Reining Free Style Non-Pro Finals

World Championship Awards

- 135 World Champion Working Hunter High Point Award
- 135 World Champion Low Working Hunter High Point Award
- 135 World Champion Jumper High Point Award

Miscellaneous

- 312 GN Fitting & Showmanship 9 & Under
- 314 GN Fitting & Showmanship 10-13
- 313 GN Fitting & Showmanship 14-17
- 1 GN In-Hand Gelding Amateur Finals
- 7 GN In-Hand Mare Amateur Finals
- 13 GN In-Hand Stallion Amateur Finals
- 646 GN Ranch Horse Rail Pleasure Finals
- 647 GN Ranch Riding Green Horse Finals
- 648 GN Ranch Riding Open Finals
- 107 GN Road Hack Hunter Seat Finals
- 100 GN Road Hack Saddle Seat Finals
- 371 GN Sport Horse Under Saddle Finals
- 340 GN Versatile Morgan Finals

ETHAN ALLEN SPONSORS

For your tax deductible contribution of \$500-\$749, you will receive:

- Your choice of being the Class, Plaque or Cooler sponsor of one of the following Classes, Youth Activities or Awards at the Ethan Allen level. A personal show ring presentation is encouraged but optional.
- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Box Seat Covers
- Two Seats in the Box Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- A Business Card Ad in the 2018 Grand National Show Program or a \$100 credit to advertise on the Grand National Website
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- One Official 2018 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name announced as a sponsor and listed in the Official Grand National Show Program and on signage at the show

Amateur

- 129 GN English Pleasure Amateur Mare
- 158 GN English Pleasure Amateur Stallion & Gelding
- 131 GN English Pleasure Amateur Masters
- 21 GN Hunter Pleasure Amateur Mare
- 23 GN Hunter Pleasure Amateur Stallion & Gelding
- 58 GN Hunter Pleasure Amateur Masters
- 78 GN Hunter Pleasure Amateur Owned Trained Shown
- 147 GN Park Harness Amateur
- 93 GN Park Harness Amateur Masters
- 65 GN Park Saddle Amateur
- 354 GN Park Saddle Amateur Masters
- 349 GN Pleasure Driving Amateur
- 42 GN Pleasure Driving Amateur Masters
- 113 GN Pleasure Driving Amateur Gentlemen
- 134 GN Pleasure Driving Amateur Ladies
- 36 GN Roadster to Bike Amateur
- 71 GN Western Pleasure Amateur Mare
- 75 GN Western Pleasure Amateur Gelding
- 77 GN Western Pleasure Amateur Stallion
- 53 GN Western Pleasure Amateur Masters
- 362 GN Western Pleasure Amateur Owned Trained Shown

Carriage Driving

- 20 GN Carriage Driving Turnout Single
- 26 GN Carriage Driving Turnout Multiple
- 54 GN Carriage Driving Working Single
- 55 GN Carriage Driving Working Multiple
- 338 GN Carriage Driving Reinsmanship Single
- 339 GN Carriage Driving Reinsmanship Multiple
- 561 GN Carriage Driving Double Jeopardy Single
- 562 GN Carriage Driving Double Jeopardy Multiple
- 644 GN Carriage Driving Gambler's Choice Single
- 645 GN Carriage Driving Gambler's Choice Multiple
- 565 GN Carriage Driving Pick Your Own Route Single
- 566 GN Carriage Driving Pick Your Own Route Multiple
- 642 GN Driven Dressage Preliminary Level Single/Multiple Finals
- 643 GN Driven Dressage Intermediate Level Single/Multiple Finals

Dressage

- 530 GN Dressage Musical Free Style 1st & 2nd Level Finals
- 531 GN Dressage Musical Free Style 3rd Level & Above Finals
- 502 GN Dressage Introductory Level Test A
- 517 GN Dressage Introductory Level Test B
- 505 GN Dressage Training Level Test 1 Amateur
- 504 GN Dressage Training Level Test 1 Jr. Exhibitor
- 503 GN Dressage Training Level Test 1 Open
- 519 GN Dressage Training Level Test 2 Amateur

- 520 GN Dressage Training Level Test 2 Jr. Exhibitor
- 518 GN Dressage Training Level Test 2-Open
- 528 GN Dressage Training Level Test 3 Amateur
- 527 GN Dressage Training Level Test 3 Jr. Exhibitor
- 533 GN Dressage Training Level Test 3 Open
- 512 GN Dressage First Level Test 1 Amateur
- 511 GN Dressage First Level Test 1 Jr. Exhibitor
- 510 GN Dressage First Level Test 1 Open
- 525 GN Dressage First Level Test 2 Amateur
- 514 GN Dressage First Level Test 2 Jr. Exhibitor
- 513 GN Dressage First Level Test 2 Open
- 534 GN Dressage First Level Test 3 Amateur
- 526 GN Dressage First Level Test 3 Jr. Exhibitor
- 535 GN Dressage First Level Test 3 Open
- 507 GN Dressage Second Level Test 1 Amateur/Jr. Exhibitor
- 506 GN Dressage Second Level Test 1 Open
- 522 GN Dressage Second Level Test 2 Amateur/Jr. Exhibitor
- 521 GN Dressage Second Level Test 2 Open
- 537 GN Dressage Second Level Test 3 Amateur/Jr. Exhibitor
- 536 GN Dressage Second Level Test 3 Open
- 508 GN Dressage Third Level Test 1
- 523 GN Dressage Third Level Test 2
- 538 GN Dressage Third Level Test 3
- 509 GN Dressage Fourth Level Test 1
- 524 GN Dressage Fourth Level Test 2
- 539 GN Dressage Fourth Level Test 3
- 516 GN Dressage Prix St. George
- 529 GN Dressage Intermediate I
- 515 GN Dressage Intermediate II
- 540 GN Dressage Grand Prix

Western Dressage

- 532 GN Western Dressage Seat Equitation Finals
- 601 GN Western Dressage Suitability Finals
- 602 GN Western Dressage Introductory Level Test 1 Amateur/Jr. Exhibitor
- 603 GN Western Dressage Introductory Level Test 1 Open
- 622 GN Western Dressage Introductory Level Test 2 Amateur/Jr. Exhibitor
- 623 GN Western Dressage Introductory Level Test 2 Open
- 604 GN Western Dressage Introductory Level Test 3 Amateur/Jr. Exhibitor
- 605 GN Western Dressage Introductory Level Test 3 Open
- 624 GN Western Dressage Introductory Level Test 4 Amateur/Jr. Exhibitor
- 625 GN Western Dressage Introductory Level Test 4 Open
- 606 GN Western Dressage Basic Test 1 Amateur/Jr. Exhibitor
- 607 GN Western Dressage Basic Test 1 Open
- 626 GN Western Dressage Basic Test 2 Amateur/Jr. Exhibitor
- 627 GN Western Dressage Basic Test 2 Open
- 608 GN Western Dressage Basic Test 3 Amateur/Jr. Exhibitor
- 609 GN Western Dressage Basic Test 3 Open
- 628 GN Western Dressage Basic Test 4 Amateur/Jr. Exhibitor
- 629 GN Western Dressage Basic Test 4 Open
- 610 GN Western Dressage Level 1 Test 1 Amateur/Jr. Exhibitor
- 611 GN Western Dressage Level 1 Test 1 Open
- 630 GN Western Dressage Level 1 Test 2 Amateur/Jr. Exhibitor
- 631 GN Western Dressage Level 1 Test 2 Open
- 612 GN Western Dressage Level 1 Test 3 Amateur/Jr. Exhibitor
- 613 GN Western Dressage Level 1 Test 3 Open
- 632 GN Western Dressage Level 1 Test 4 Amateur/Jr. Exhibitor
- 633 GN Western Dressage Level 1 Test 4 Open
- 614 GN Western Dressage Level 2 Test 1 Amateur/Jr. Exhibitor
- 615 GN Western Dressage Level 2 Test 1 Open
- 634 GN Western Dressage Level 2 Test 2 Amateur/Jr. Exhibitor
- 635 GN Western Dressage Level 2 Test 2 Open
- 616 GN Western Dressage Level 2 Test 3 Amateur/Jr. Exhibitor
- 617 GN Western Dressage Level 2 Test 3 Open
- 636 GN Western Dressage Level 2 Test 4 Amateur/Jr. Exhibitor
- 637 GN Western Dressage Level 2 Test 4 Open
- 618 GN Western Dressage Level 3 Test 1 Amateur/Jr. Exhibitor
- 619 GN Western Dressage Level 3 Test 1 Open

- 638 GN Western Dressage Level 3 Test 2 Amateur/Jr. Exhibitor
- 639 GN Western Dressage Level 3 Test 2 Open
- 620 GN Western Dressage Level 3 Test 3 Amateur/Jr. Exhibitor
- 621 GN Western Dressage Level 3 Test 3 Open
- 640 GN Western Dressage Level 3 Test 4 Amateur/Jr. Exhibitor
- 641 GN Western Dressage Level 3 Test 4 Open

Equitation

- 501 AMHA Dressage Gold Medal Finals
- 228 AMHA Hunter Seat on the Flat Gold Medal Finals
- 546 AMHA Hunter Seat over Fences Gold Medal Finals
- 659 AMHA Reining Seat Gold Medal Finals
- 148 AMHA Saddle Seat Gold Medal Finals
- 80 AMHA Western Seat Gold Medal Finals
- 318 GN Hunter Seat Adult Amateur 18-35 Finals
- 319 GN Hunter Seat Adult Amateur 36 & Over Finals
- 320 GN Hunter Seat on the Flat 12 & Under
- 321 GN Hunter Seat on the Flat 13
- 322 GN Hunter Seat on the Flat 14
- 323 GN Hunter Seat on the Flat 15
- 324 GN Hunter Seat on the Flat 16
- 325 GN Hunter Seat on the Flat 17
- 554 GN Hunter Seat Over Fences 17 & Under Finals
- 308 GN Saddle Seat Adult Amateur 18-35 Finals
- 309 GN Saddle Seat Adult Amateur 36 & Over Finals
- 303 GN Saddle Seat 13 & Under
- 302 GN Saddle Seat 14 & 15
- 301 GN Saddle Seat 16 & 17
- 304 GN Saddle Seat Classic 13 & Under
- 306 GN Saddle Seat Classic 14-17
- 372 GN Walk-Trot Hunter Seat 8 & Under
- 373 GN Walk-Trot Hunter Seat 9
- 376 GN Walk-Trot Hunter Seat 10
- 375 GN Walk-Trot Hunter Seat 11
- 307 GN Walk-Trot Saddle Seat 9 & Under
- 305 GN Walk-Trot Saddle Seat 10 & 11
- 311 GN Walk-Trot Saddle Seat Classic 9 & Under
- 310 GN Walk-Trot Saddle Seat Classic 10 & 11
- 315 GN Walk-Trot Western Seat 9 & Under
- 316 GN Walk-Trot Western Seat 10 & 11
- 382 GN Western Seat Adult Amateur 18-35 Finals
- 381 GN Western Seat Adult Amateur 36 & Over Finals
- 374 GN Western Seat 13 & Under
- 379 GN Western Seat 14 & 15
- 380 GN Western Seat 16 & 17

Hunter and Jumper

- 560 GN Bridle Path Hack Finals
- 550 GN Hunter Hack Finals
- 558 GN Working Hunter Under Saddle
- 549 GN Working Hunter I
- 557 GN Working Hunter II
- 555 GN Working Hunter Amateur Finals
- 556 GN Working Hunter Junior Exhibitor Finals
- 548 GN Low Working Hunter Under Saddle
- 541 GN Low Working Hunter I
- 547 GN Low Working Hunter II
- 542 GN Jumper I
- 551 GN Jumper II
- 559 GN Jumper III

Junior Exhibitor

- 103 GN Classic Pleasure Driving Jr. Exhibitor 13 & Under
- 46 GN Classic Pleasure Driving Jr. Exhibitor 14-17
- 48 GN Classic Pleasure Saddle Jr. Exhibitor 13 & Under
- 101 GN Classic Pleasure Saddle Jr. Exhibitor 14 & 15
- 92 GN Classic Pleasure Saddle Jr. Exhibitor 16 & 17
- 50 GN English Pleasure Jr. Exhibitor 13 & Under

- 47 GN English Pleasure Jr. Exhibitor 14 & 15
- 61 GN English Pleasure Jr. Exhibitor 16 & 17
- 364 GN Hunter Pleasure Jr. Exhibitor 12 & Under
- 368 GN Hunter Pleasure Jr. Exhibitor 13
- 70 GN Hunter Pleasure Jr. Exhibitor 14
- 25 GN Hunter Pleasure Jr. Exhibitor 15
- 74 GN Hunter Pleasure Jr. Exhibitor 16
- 76 GN Hunter Pleasure Jr. Exhibitor 17
- 132 GN Park Harness Jr. Exhibitor 17 & Under
- 342 GN Park Saddle Jr. Exhibitor 15 & Under
- 351 GN Park Saddle Jr. Exhibitor 16 & 17
- 347 GN Pleasure Driving Jr. Exhibitor 13 & Under
- 344 GN Pleasure Driving Jr. Exhibitor 14-17
- 125 GN Walk-Trot Classic Pleasure Saddle 9 & Under
- 123 GN Walk-Trot Classic Pleasure Saddle 10 & 11
- 345 GN Walk-Trot English Pleasure 9 & Under
- 343 GN Walk-Trot English Pleasure 10 & 11
- 332 GN Walk-Trot Hunter Pleasure 8 & Under
- 330 GN Walk-Trot Hunter Pleasure 9
- 331 GN Walk-Trot Hunter Pleasure 10
- 329 GN Walk-Trot Hunter Pleasure 11
- 99 GN Walk-Trot Western Pleasure 9 & Under
- 106 GN Walk-Trot Western Pleasure 10 & 11
- 73 GN Western Pleasure Jr. Exhibitor 13 & Under
- 367 GN Western Pleasure Jr. Exhibitor 14 & 15
- 369 GN Western Pleasure Jr. Exhibitor 16 & 17

Two-Year-Old

- 56 GN Park Harness Two-Year-Old
- 120 GN Pleasure Driving Two-Year-Old

Three-Year-Old

- 52 GN Classic Pleasure Driving Three-Year-Old & Under
- 151 GN Classic Pleasure Saddle Three-Year-Old
- 121 GN English Pleasure Three-Year-Old Mare
- 138 GN English Pleasure Three-Year-Old Stallion & Gelding
- 49 GN Hunter Pleasure Three-Year-Old Mare
- 51 GN Hunter Pleasure Three-Year-Old Stallion & Gelding
- 60 GN Park Harness Three-Year-Old
- 128 GN Park Saddle Three-Year-Old
- 160 GN Pleasure Driving Three-Year-Old
- 654 GN Reining Snaffle Bit/Hackamore Three & Four-Year-Old
- 22 GN Western Pleasure Three-Year-Old Mare
- 24 GN Western Pleasure Three-Year-Old Stallion & Gelding

Four-Year-Old

- 62 GN Classic Pleasure Driving Four-Year-Old
- 155 GN Classic Pleasure Saddle Four-Year-Old
- 43 GN English Pleasure Four-Year-Old Mare
- 41 GN English Pleasure Four-Year-Old Stallion & Gelding
- 150 GN Hunter Pleasure Four-Year-Old Mare
- 152 GN Hunter Pleasure Four-Year-Old Stallion & Gelding
- 356 GN Park Harness Four-Year-Old Mare & Gelding
- 341 GN Park Harness Four-Year-Old Stallion
- 114 GN Park Saddle Four-Year-Old
- 95 GN Pleasure Driving Four-Year-Old Mare
- 91 GN Pleasure Driving Four-Year-Old Stallion & Gelding
- 102 GN Western Pleasure Four-Year-Old Mare
- 88 GN Western Pleasure Four-Year-Old Stallion & Gelding

Ladies

- 44 GN Classic Pleasure Driving Ladies Mare
- 40 GN Classic Pleasure Driving Ladies Gelding
- 96 GN Classic Pleasure Saddle Ladies Mare
- 94 GN Classic Pleasure Saddle Ladies Gelding
- 57 GN English Pleasure Ladies Mare
- 59 GN English Pleasure Ladies Gelding
- 355 GN English Pleasure Ladies Amateur Mare

- 357 GN English Pleasure Ladies Amateur Gelding
- 117 GN Hunter Pleasure Ladies Mare
- 328 GN Hunter Pleasure Ladies Gelding
- 66 GN Hunter Pleasure Ladies Amateur Mare
- 68 GN Hunter Pleasure Ladies Amateur Gelding
- 85 GN Park Harness Ladies Mare
- 81 GN Park Harness Ladies Gelding
- 144 GN Park Saddle Ladies Mare
- 139 GN Park Saddle Ladies Gelding
- 109 GN Pleasure Driving Ladies Mare
- 358 GN Pleasure Driving Ladies Gelding
- 112 GN Western Pleasure Ladies Mare
- 104 GN Western Pleasure Ladies Gelding
- 108 GN Western Pleasure Ladies Amateur Mare
- 72 GN Western Pleasure Ladies Amateur Gelding

Reining

- 653 GN Reining Open
- 660 GN Reining Green Rider Finals
- 661 GN Reining Green Horse Finals
- 650 GN Reining 1st/2nd Year Green
- 651 GN Reining Non-Pro Adult
- 652 GN Reining Non-Pro Youth
- 649 GN Reining Non-Pro Rookie
- 655 GN Reining Five & Six Year-Old Snaffle Bit/Hackamore

Trail

- 543 GN English Trail Open
- 544 GN English Trail Amateur
- 552 GN Western Trail Open
- 553 GN Western Trail Amateur
- 545 GN Trail Junior Exhibitor Finals

Youth

- 359 GN English Pleasure Youth
- 334 GN Hunter Pleasure Youth Mare
- 326 GN Hunter Pleasure Youth Stallion & Gelding
- 28 GN Park Saddle Youth
- 67 GN Western Pleasure Youth Mare
- 69 GN Western Pleasure Youth Stallion & Gelding

World Championship Awards

- 79 World Champion Western Dressage Introductory Level Open
- 79 World Champion Western Dressage Introductory Level Amateur/Jr. Ex.
- 79 World Champion Western Dressage Basic Level Open
- 79 World Champion Western Dressage Basic Level Amateur/Jr. Ex.
- 79 World Champion Western Dressage Level 1 Open
- 79 World Champion Western Dressage Level 1 Amateur/Junior Exhibitor
- 79 World Champion Western Dressage Level 2
- 79 World Champion Western Dressage Level 3
- 79 World Champion Dressage Introductory Level
- 79 World Champion Dressage Training Level Open
- 79 World Champion Dressage Training Level Amateur
- 79 World Champion Dressage Training Level Junior Exhibitor
- 79 World Champion Dressage First Level Open
- 79 World Champion Dressage First Level Amateur
- 79 World Champion Dressage First Level Junior Exhibitor
- 79 World Champion Dressage Second Level Open
- 79 World Champion Dressage Second Level Amateur
- 79 World Champion Dressage Third Level
- 79 World Champion Dressage Fourth Level
- 79 World Champion Dressage FEI Level

Youth Activities

- 229 AMHA Youth of the Year Contest Championship Awards
- 229 AMHA Youth of the Year Contest Speech Division Awards
- 229 AMHA Youth of the Year Contest Written Exam Division Awards
- 229 AMHA YOTY Contest Horsemastership Pattern Division Awards
- 229 AMHA Youth of the Year Contest Judging Division Awards
- AMHA Jr. Invitational Championship Awards
- AMHA Jr. Invitational Speech Contest Division Awards
- AMHA Jr. Invitational Judging Division Awards

DANIEL LAMBERT SPONSORS

For your tax deductible contribution of \$350-\$499, you will receive:

- A Grand National Custom Leather Sponsor Bag or a Coupon for Two RaDon Seat Covers
- Four Seats in the Reserved Seating Area
- Opportunity to win a gift certificate for \$500 of Silver Possibility Tickets at the 2018 show. (Pledge must be made by 8/15)
- Option to reserve paid advertising space in the 2018 Grand National Show Program (limited to sponsors only)
- Two Sponsor Badges
- One Platinum Parking Pass for the duration of the show
- One Official 2018 Grand National Show Program
- An invitation to the Grand National Sponsors' Reception (October 10)
- Your name listed as a sponsor in the Official Grand National Show Program and on signage at the show

SPECIAL OPPORTUNITIES

VIP Parking—With a \$2000 sponsorship or more, and a \$500 fee, you can enjoy our special VIP Parking. One space will be marked and reserved especially for you for the entire 8 days of the show. VIP spaces are limited.

Partners in Progress—For a tax deductible contribution of \$50 – \$349, you can be a “Coffee and Donuts Sponsor” at the Hospitality area for one morning of the show. We'll provide the refreshments!

ADVERTISING

The Grand National Horse Show Program is a keepsake which exhibitors retain for many years. Advertisers are exposed to a horse-oriented audience during Grand National Week in Oklahoma City, and those people who buy programs keep their issues as reference material for years to come. Become a part of Morgan history by taking advantage of this unique advertising opportunity. Non-Commercial advertising in the Grand National Show Program is available only to Grand National Sponsors.

SPONSOR PACKAGES & ADVERTISING

Justin Morgan, Sherman, General Gates, Woodbury, Bulrush, Black Hawk and Ethan Allen Sponsors receive complimentary ad credits for use in the 2018 show program or on the Grand National website. Daniel Lambert Sponsors have the option of reserving paid advertising space. Sponsorships that include a complimentary ad are welcome to upgrade.

AD DESCRIPTIONS:

Full-Page, Four-Color Program Ad: Standard ad includes one color photo on a colored background.

Full-Page, Two-Color Program Ad: Standard ad includes one black and white photo with black or white type on a colored background.

Black & White Program Ad: Standard ad includes one black and white photo.

Website Box Ad: Standard ad is 260 x 175 px and will be prominently displayed on all the pages of the website. Ad includes design and one color photo.

ADVERTISING DEADLINES

August 10: Show Program ads that are not camera-ready.

August 25: Show Program camera-ready ads, supplied by sponsor or agency.

September 1: Website ads submitted by sponsors or agency.

Please note: There will be no exceptions to the deadlines this year, and we will not be able to include any ads received after the deadline dates.

WEBSITE ADVERTISING

Sponsors may now use their sponsor ad credit to advertise on the Grand National website: www.morgangrandnational.com. This is your opportunity to be a "click away" from the most involved and dynamic group of Morgan enthusiasts in the country. Your box ad will take our website visitors directly to your farm, business, breeding program or show horse and run for 12 consecutive months.

Once we receive your materials, please allow 10 business days to design your ad and launch it on the website. We will begin processing your website ad as soon as you pledge your sponsorship and indicate that this is your preference for advertising this year. Please Note: We are unable to design new website ads between September 1 and October 25. Contact: Carolyn Sebring (413-442-0838)

SPONSOR ADVERTISING UPGRADES & COMMERCIAL ADVERTISING RATES

Sponsors who advertise may upgrade their ad space using their 2018 sponsorship advertising credit. All base rates for the show program include a standard ad, design and typesetting, one color photo for each color ad page, and one black and white photo for each black and white ad page. Any production charges for additions to a standard ad will be billed to the advertiser. Website sponsor ad rates include a standard box website ad including design and one color photo. Commercial website ads will run for 12 consecutive months.

Sponsor Advertising Rates and Upgrades

Full-Page, Four Color	\$700
Full-Page, Two Color	\$500
Full-Page, Black and White	\$400
1/2 Page, Horizontal Black and White	\$250
1/4 Page, Black and White	\$175
1/8 Page, Business Card	\$100
Additional Color Photos, per Photo	\$50
Additional Black & White Photos, per Photo	\$10
Website Box Ad	\$700

Commercial Rates (Non-owner and non-breeder)

Full-Page, Four Color	\$1100
Full-Page, Two Color	\$900
Full-Page, Black and White	\$800
1/2 Page, Horizontal Black and White	\$650
1/4 Page, Black and White	\$575
Website Box Ad (12 consecutive months)	\$1100

PREMIUM COLOR PROGRAM PAGES WITH SPECIAL PLACEMENT

Back Cover (breeders and owners only)	\$1,900
Inside Front Cover	\$1,900
Opposite the Table of Contents	\$950

The special placement premium ads described above are available only to Sponsors who participate at the \$2000 sponsorship level and above. The prices shown above include the page cost of a four-color ad. The previous year's advertiser has an option until July 1 to renew his/her special placement premium page(s). After July 1, these ad spaces are offered on a first come, first-served basis.

MECHANICAL REQUIREMENTS

Camera ready ads are accepted and appreciated. We also accept high-resolution PDF, TIF, or EPS files. If you're planning to send files, please request our electronic file specifications sheet. The program is printed by offset lithography on glossy text, and spiral bound. For spreads with gutter bleed, keep live matter 1/2" from each side of center.

Trim Size: 8 1/2" x 11"

Image Area: 7 1/2" x 10"

Bleed: Allow a minimum of 1/8" for trim.

SEND AD MATERIAL TO:

The Grand National & World Championship Morgan Horse Show®
Carolyn Sebring
PO Box 28
Richmond, MA 01254
413-442-0838
carolynsebring@aol.com